

CASE STUDY:



Leeds Credit Union (LCU) has now been using Cash Perks since January 2021 to help its 33,000 members access their money.

As LCU expands to cover a more expansive geographical area, it has become an increasingly important product for its unbanked members. It allows users to withdraw their savings locally if they are unable to travel to one of their branches.

For LCU, it is helping lower cash handling over its counters and therefore reducing costs and risk.

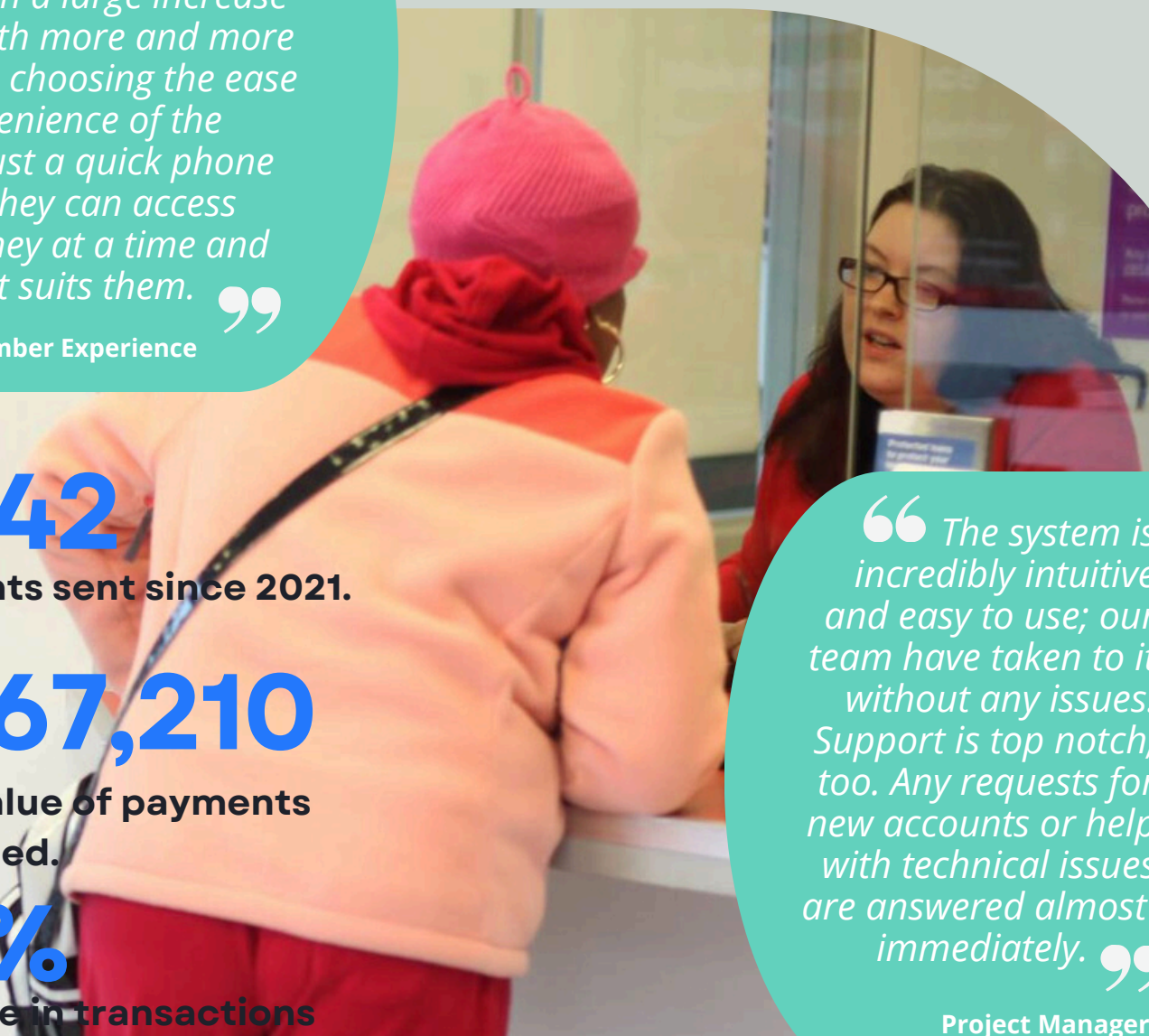
“Cash Perks provides a very useful alternative for our members who may have difficulties in accessing our branches to withdraw cash. We’ve seen a large increase in use, with more and more members choosing the ease and convenience of the service. Just a quick phone call and they can access their money at a time and place that suits them.”

Head of Member Experience

1,942
payments sent since 2021.

£367,210
total value of payments disbursed.

77%
increase in transactions over last 12 months.



“The system is incredibly intuitive and easy to use; our team have taken to it without any issues. Support is top notch, too. Any requests for new accounts or help with technical issues are answered almost immediately.”

Project Manager